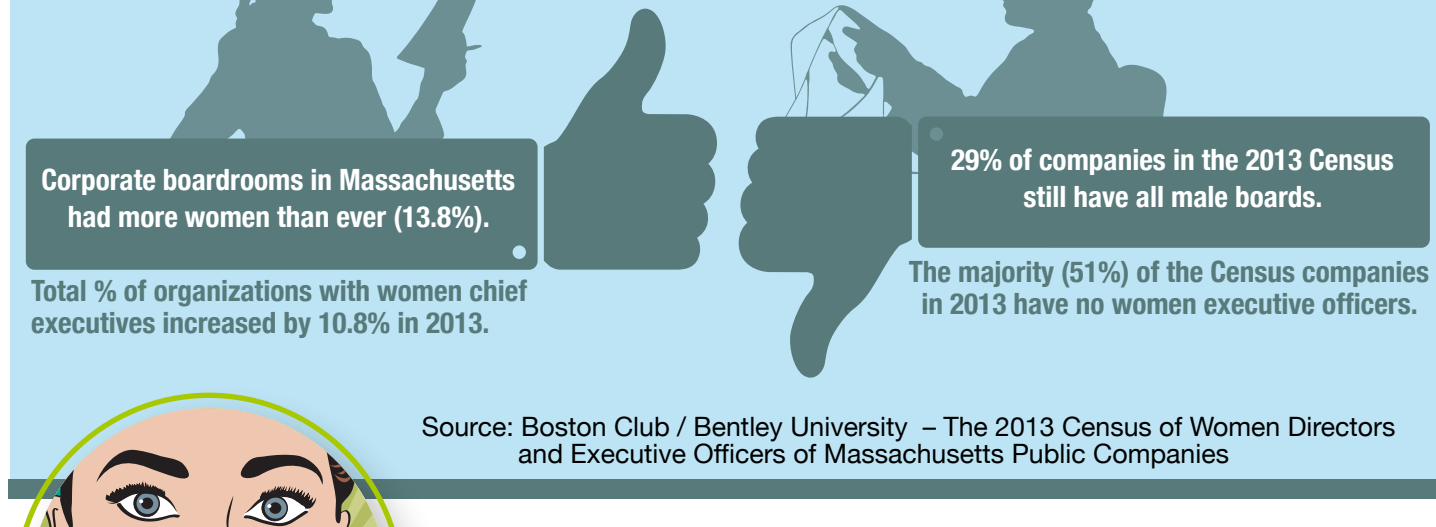


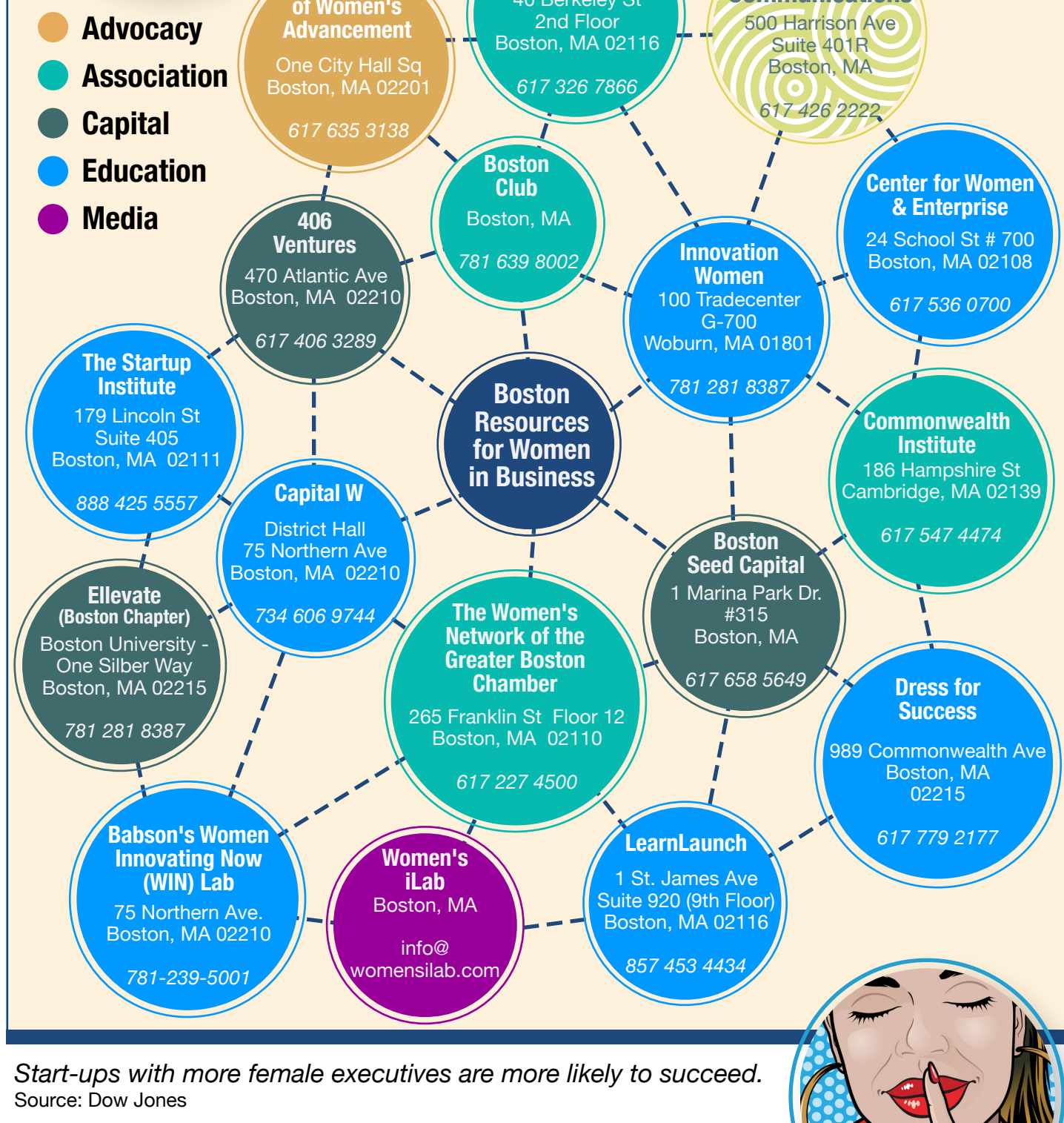
WOMEN mean BUSINESS in BOSTON



Companies with a record of promoting women are more profitable. Of the Fortune 500 companies, the top 25 companies for women demonstrated 69% higher profitability than the industry median (profit as a percentage of equity), according to Pepperdine Professor Ray Adler.



Nationwide, the share of women on boards and executive committees – 17 and 15 percent, respectively – hasn't budged in years, according to Catalyst Inc.

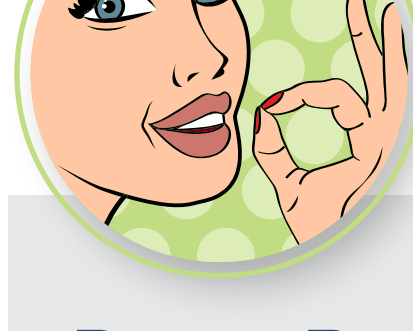
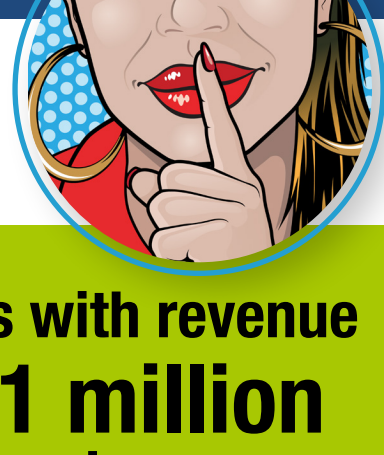


Start-ups with more female executives are more likely to succeed.

Source: Dow Jones

Companies with a woman CEO get just 3% of venture capital.

Source: 2013 Boston Club Census / Bentley University

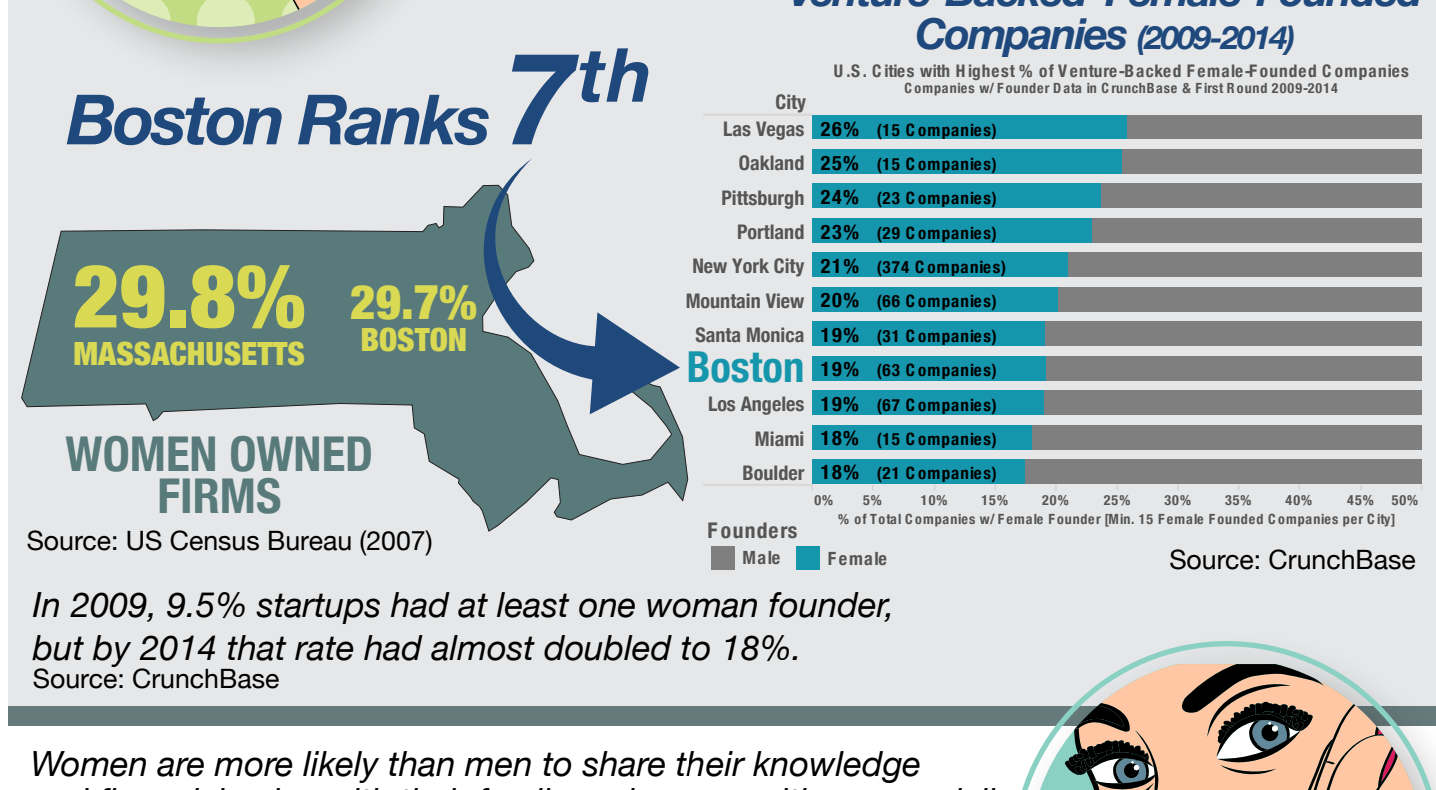


It takes at least three women in the boardroom to shift the culture of a company.

Source: JoAnn Cavallaro, The Boston Club, Boston Globe article January 23, 2014

Female angel investors contact companies more often, leading to higher returns.

Source: Women 2.0 and Kauffman Foundation



In 2009, 9.5% startups had at least one woman founder, but by 2014 that rate had almost doubled to 18%.

Source: CrunchBase

Women are more likely than men to share their knowledge and financial gains with their family and communities, especially in developing countries/emerging markets. Investment in women's entrepreneurship is an important way for countries to exponentially increase the impact of new venture creation.

Source: Global Entrepreneurship Monitor Study



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