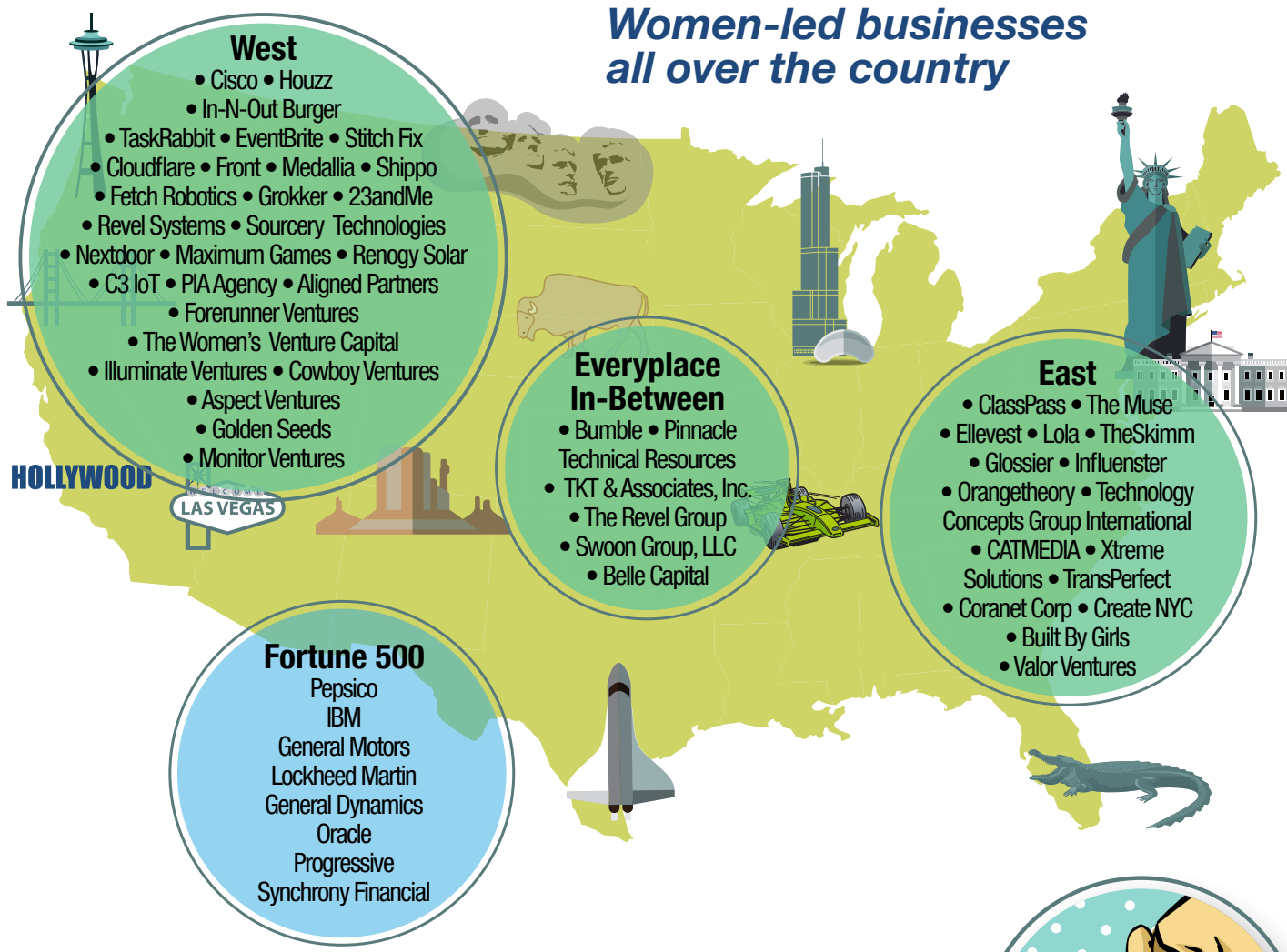


WOMEN mean BUSINESS in the USA

Women-led businesses all over the country

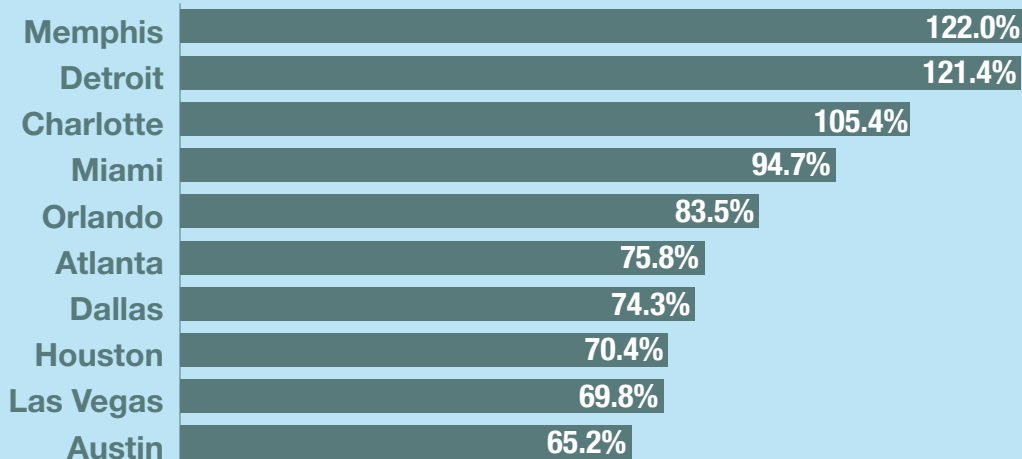


In the last decade, the number of women-owned firms nationwide has grown by over 3.5 million, now representing 38 percent of all businesses in the United States.

Source: Business Insider, Chris Matei, July 22, 2017



Top 10 U.S. Cities for Businesses Owned by Women



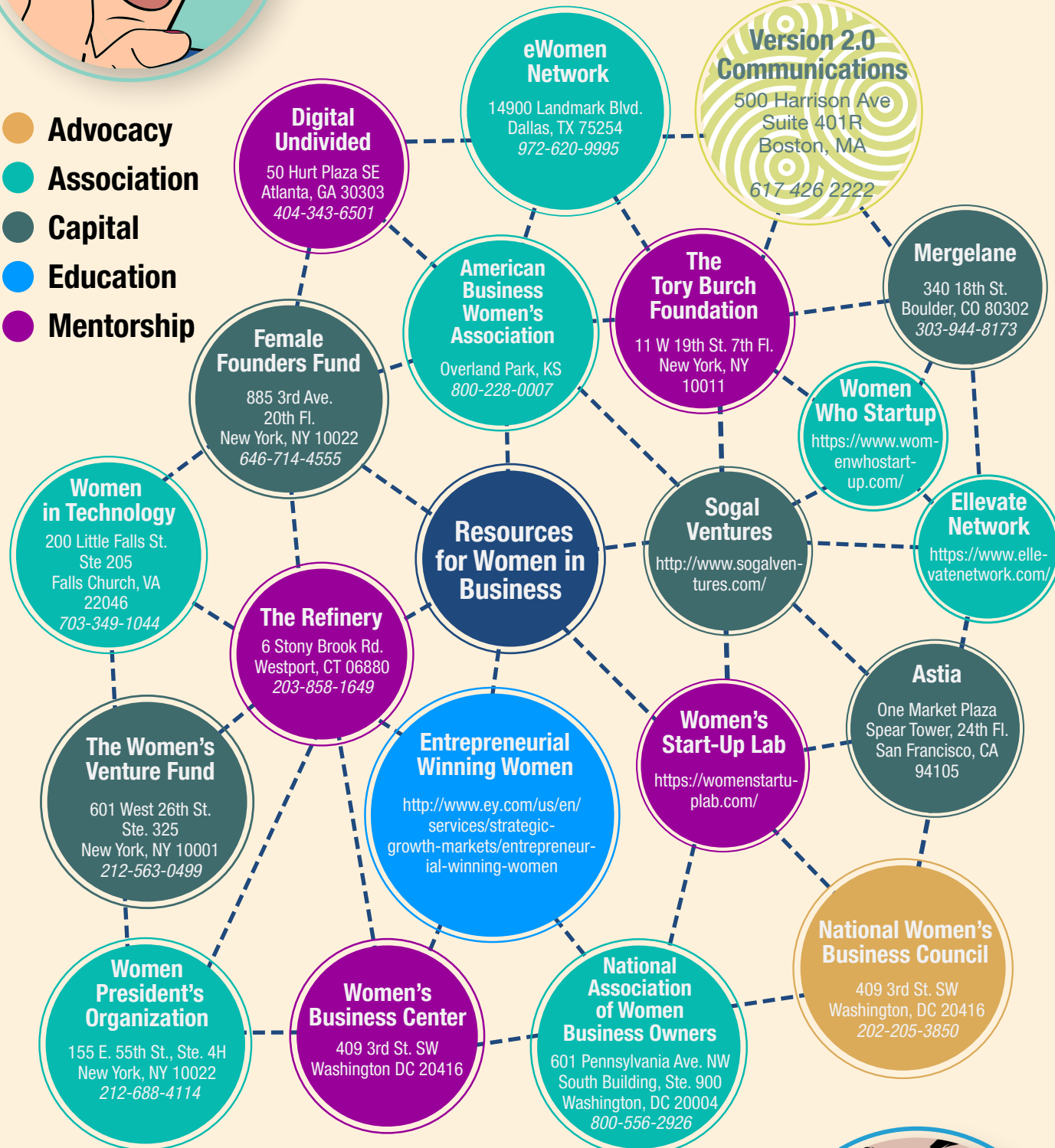
Source: Business Insider, Chris Matei, July 22, 2017

Women-owned businesses account for 39 percent of all U.S. firms; employ 8 percent of total private sector workforce and contribute 4.2 percent of total business revenues.

Source: The State of Women-Owned Business Report, American Express, 2017



- Advocacy
- Association
- Capital
- Education
- Mentorship



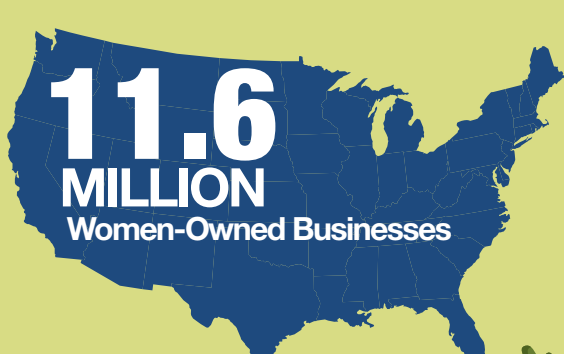
Women now hold 15 percent of the partner roles at both accelerators and corporate venture firms, a 25 percent improvement in 18 months.

Source: Tech Crunch, Gené Teare, Ned Desmond, October 4, 2017



NATIONAL TRENDS

Women's entrepreneurship has been on the rise in the United States for the last two decades.



EMPLOYING 9 MILLION PEOPLE



GENERATING 1.7 TRILLION in REVENUES

Source: The State of Women-Owned Business Report, American Express, 2017



Between 1997 and 2014, the number of women-owned businesses in the U.S. rose by 68 percent, twice the growth rate for men and nearly one and a-half times the rate for all companies.

Women are starting approximately 1,288 companies each day, up from 602 in 2011-2012.

Source: Women Who Tech

Female CEOs in the Fortune 500

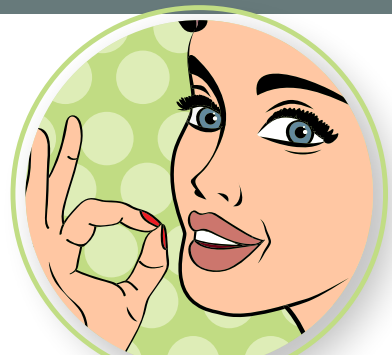


Source: Fortune, June 2017

Revenues among women-owned businesses have increased by 103 percent since 1997, compared to a 114 percent increase among all U.S. firms.

Over the past two decades, the growth rate in the number of women-owned businesses generating \$500,000 - \$999,999 was 88 percent, and for those generating \$1 million+, it was 104 percent. The overall growth rate of women-owned businesses was 114 percent.

Source: The State of Women-Owned Business Report, American Express, 2017



20 Years of Employment Growth



27%

Women-Owned Business

13%

All Business

Source: The State of Women-Owned Business Report, American Express, 2017



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