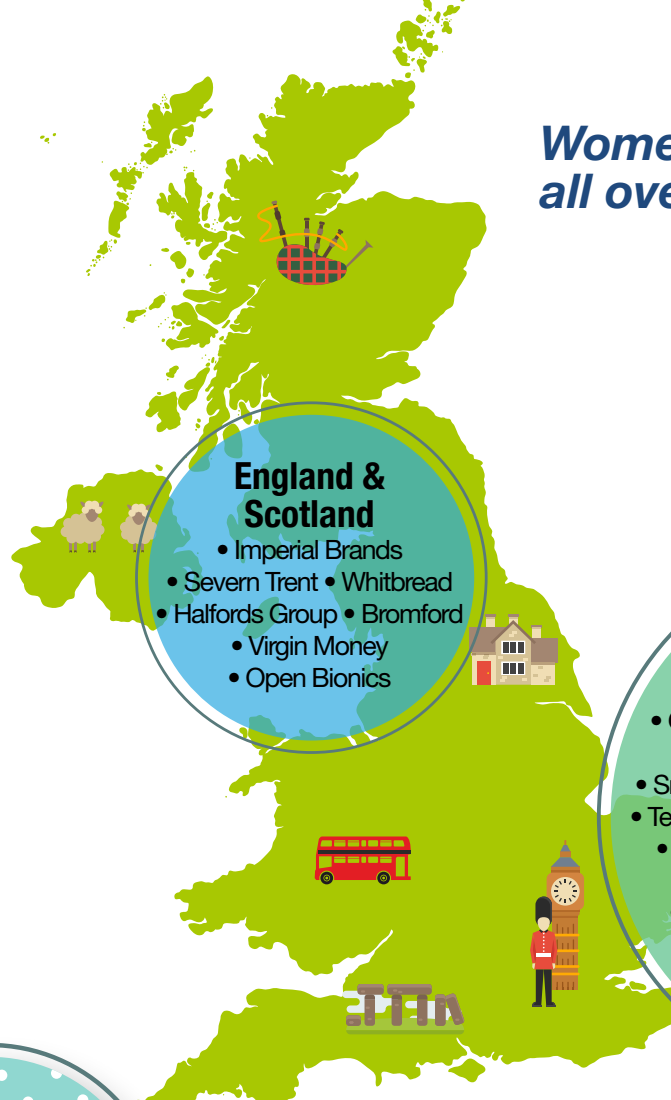


WOMEN mean BUSINESS in LONDON and the U.K.



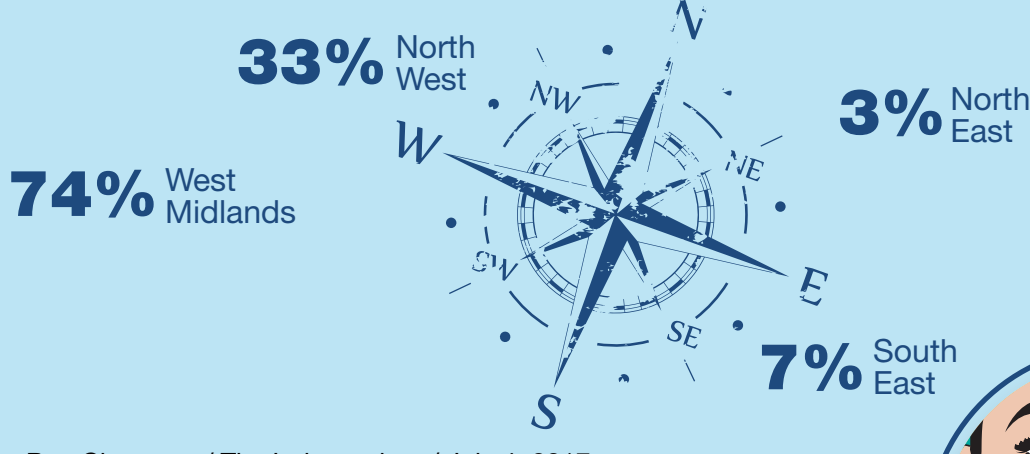
Women-led businesses all over the United Kingdom



In 2016, women's representation in senior management (21 percent) in the United Kingdom slightly declined from the previous year (22 percent), and over a third (36 percent) of U.K. businesses had no women in senior roles (the country's highest recorded percentage).

Source: Knowledge Center / Catalyst / February 7, 2017

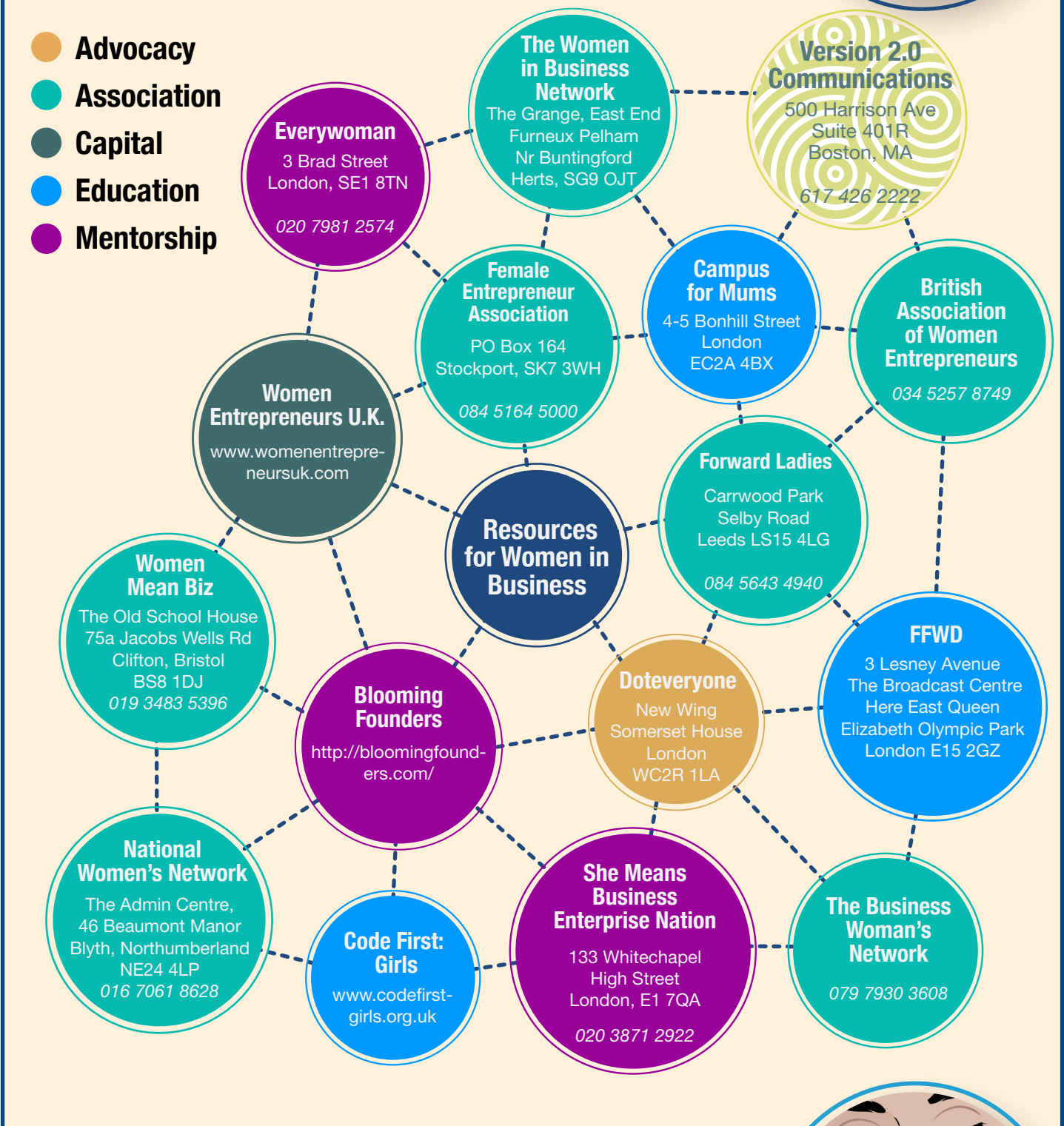
Where Women-led Start-ups are in the U.K.



Source: Ben Chapman / The Independent / July 4, 2017

Based on a Royal Bank of Scotland Report in 2013, there are now 1.5 million women who are self-employed, representing an increase of 300,000 since before the economic downturn in 2008.

Source: Tara Howard / Venus Voice / July 28, 2017



Women entrepreneurs bring in 20 percent more revenue with 50 percent less money invested.

Source: David Prosser / Forbes / March 27, 2017



FINTECH Women in the U.K. make up 29% of employees in the financial tech industry

Female Executives in Fintech



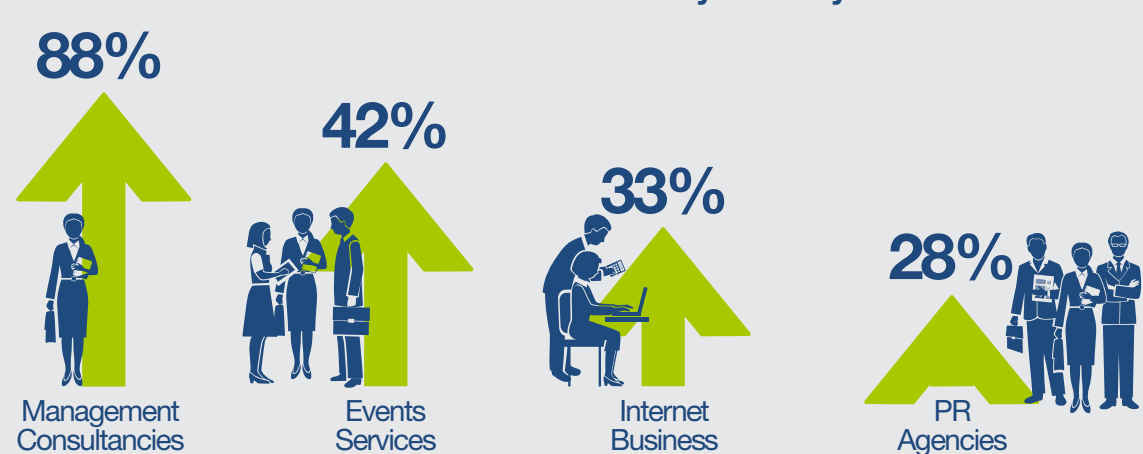
Source: Oscar Williams-Grut / Business Insider / September 8, 2017



While women in the U.K. account for less than a third of those who are self-employed, they represent over half the increase in self-employment since the recession started in 2008. Between 2008 and 2011 women accounted for an unprecedented 80 percent of the new self-employed.

Source: Labour Force Survey / Office of National Statistics 2013

U.K.'s Fastest-Growing Female-Led Businesses increase in revenue year over year

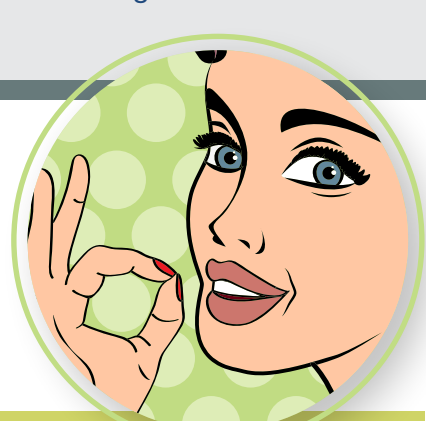


Source: Lauren Davidson / The Telegraph / March 8, 2016

Businesses set up by women contributed £3.5 billion to the U.K. economy and created 77,000 jobs in 2015.

The proportion of the U.K.'s female working population starting a business nearly doubled from 3.7 percent to 7.1 percent between 2009 and 2012.

Source: Josie Cox / The Independent / February 28, 2017



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