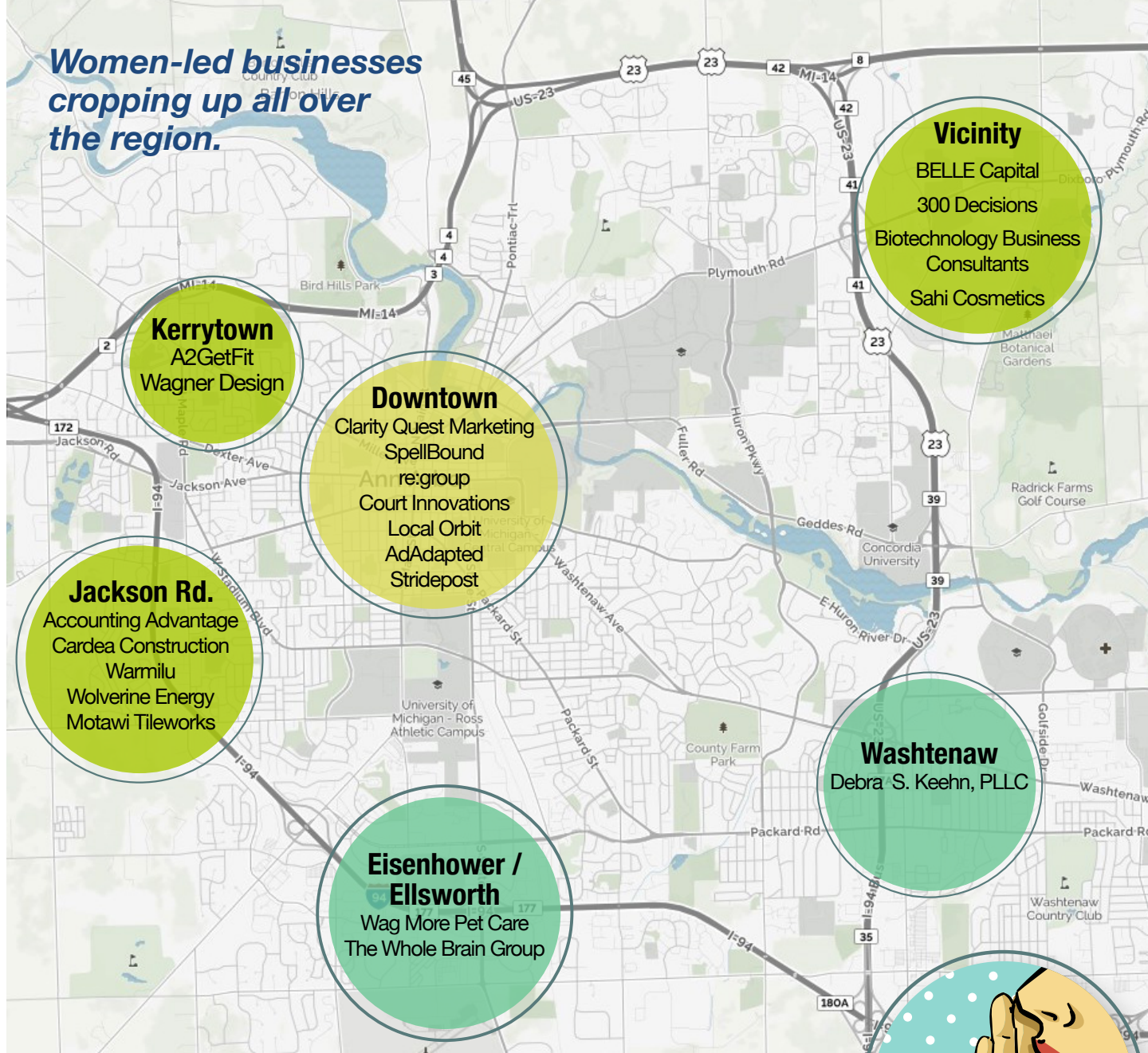


WOMEN mean BUSINESS in ANN ARBOR



In Michigan, 21 out of 128 venture capital professionals are women (making up 16%), according to the Michigan Venture Capital Association (MVCA) annual report. This compares to 11% nationally.



14
Women CEOs in Michigan-based portfolio companies in 2015
that's 10%

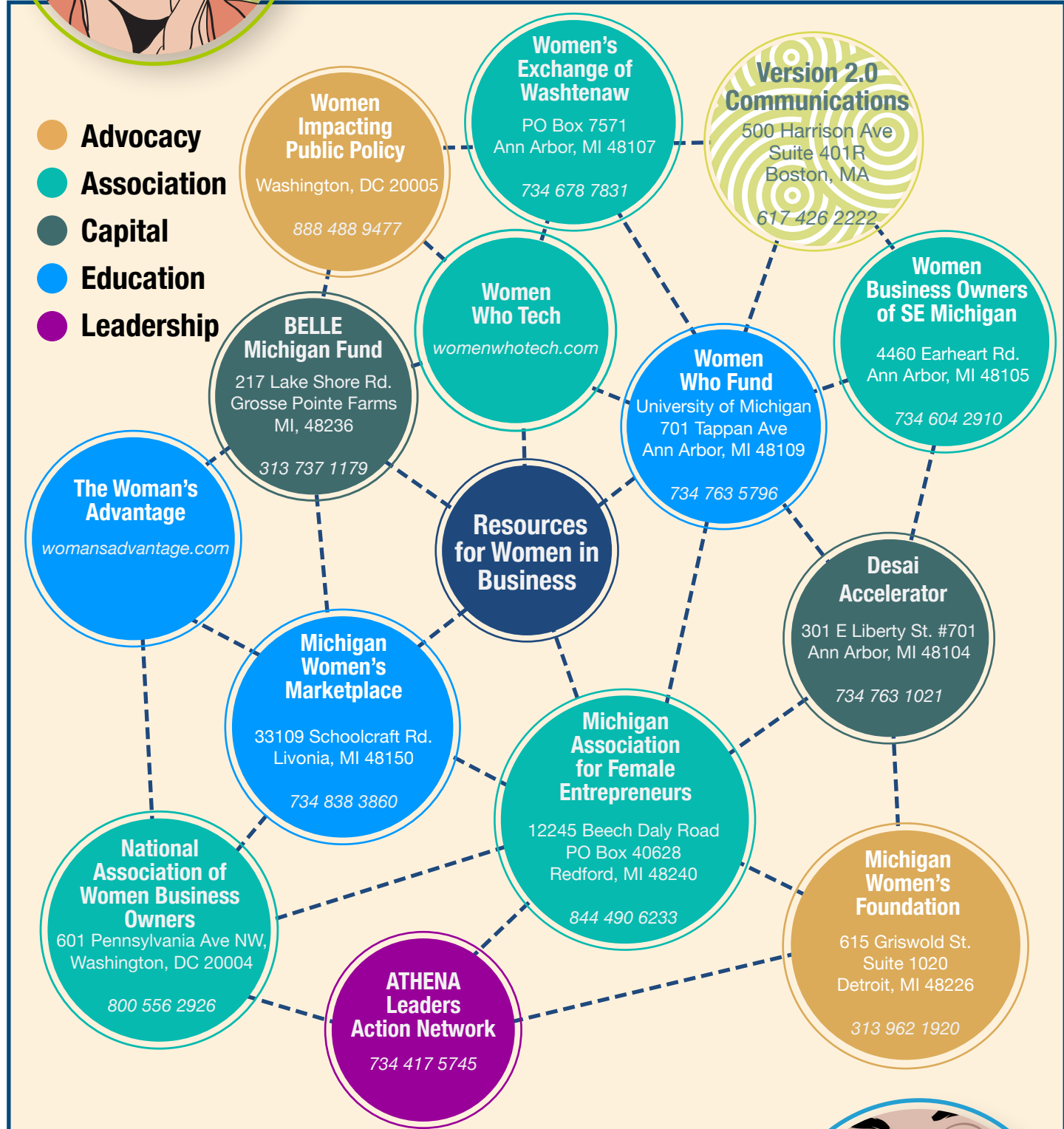
Ann Arbor has the highest number of women-led portfolio companies in Michigan

8
that's 14.5%

Source: MVCA annual report

Since 2008, more women have been hired into leadership positions around the world. While there is still a gap, women now hold an average of just over 25% of all leadership positions globally.

Source: LinkedIn Official Blog; March 6, 2017



IT and life sciences have the highest concentration of women-led companies (in all of Michigan). 10% of Michigan start-up CEOs are women.

Source: MVCA annual report



Women-Owned Firms in Michigan

11,982

Women-Owned Firms in Ann Arbor

3,885

Source: US Census 2012

4.8%

Fortune 500 Companies in Michigan are Run by Women

Compared to **2.7%** Nationally

Source: MVCA annual report



Venture capitalists invested \$58.2 billion in U.S. companies with male founders in 2016. Meanwhile, women received just \$1.5 billion in venture capital money last year, according to data from M&A, private equity and venture capital database PitchBook. There was some positive news last year: Women-led companies made up 4.9% of all venture capital deals in 2016 — the highest percentage in the past decade.

Source: Fortune, March 13, 2017

Global venture capital deals investing in companies with at least one female founder increased in each of the past ten years

2.95%
2006

4.94%
2016

Source: Fortune, March 13, 2017

As of 2014, there are nearly 9.1 million firms owned by women in the U.S., that collectively employ 7.9 million people and generate \$1.4 trillion in sales. Between 1997 and 2014, the number of women-owned firms grew at one and a half times the national average.

Source: American Express OPEN, 2014 State of Women-Owned Businesses Report



47%

The increase in the number of businesses in the United States between 1997 and 2014

68%

The increase in the number of women-owned businesses in the United States between 1997 and 2014

Source: American Express OPEN, 2014 State of Women-Owned Businesses Report



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