

FINTECH — THE FUTURE OF BANKING

Tech has long played an important role in finance—from electronic stock trading to PayPal’s disruption of the payments industry more than 20 years ago.

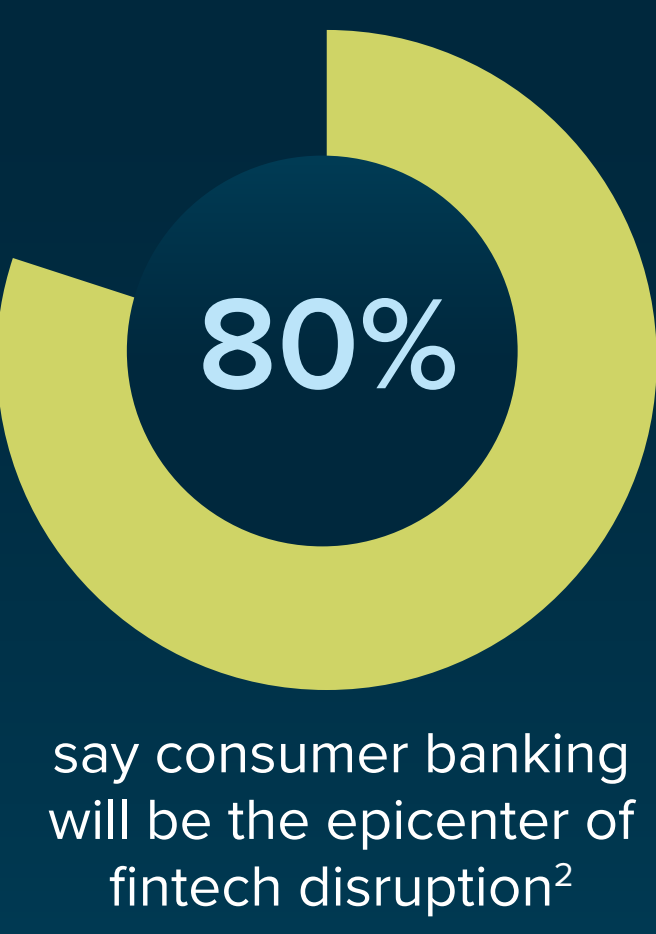
Today, there are many fintech companies tackling everything from blockchain to lending to insurance.

“Technological innovations will be the heart and blood of the banking industry for many years to come. If big banks do not make the most of it, the new players from fintech and large technology companies surely will.”

— David M Brear, Partner, Think Differently Group¹



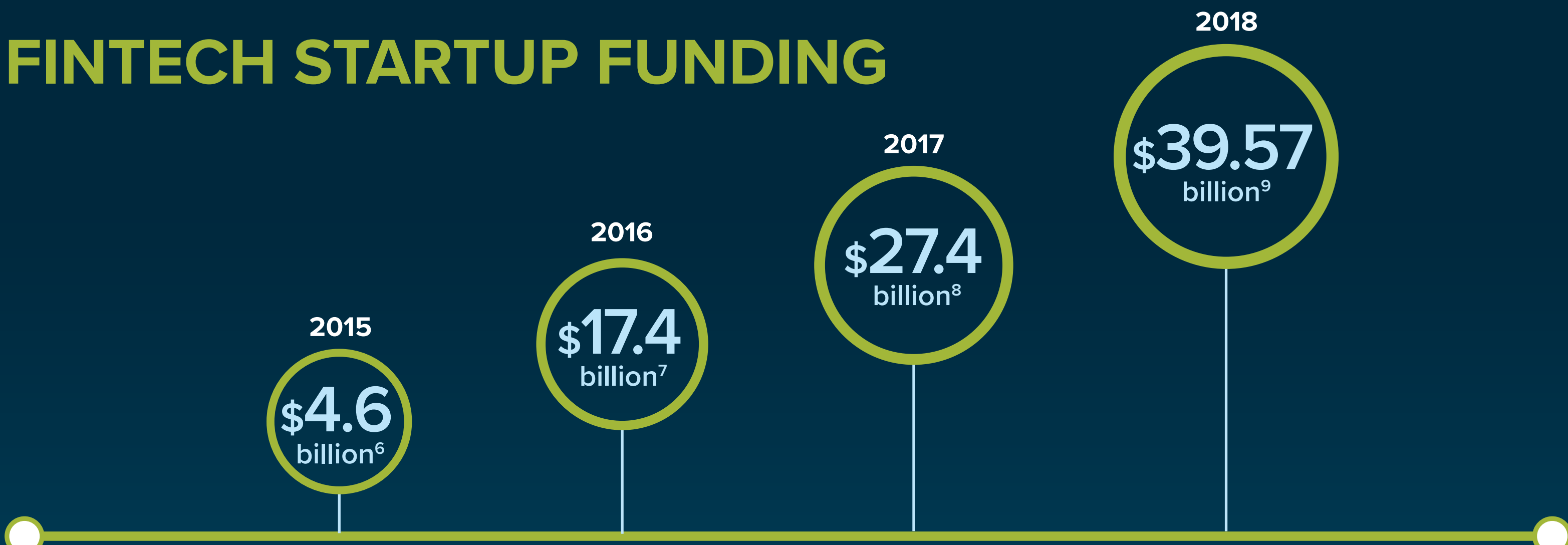
DID YOU KNOW?



Functions most likely to move from a traditional bank to a fintech company³:



FINTECH STARTUP FUNDING



PLAYERS WE’RE WATCHING

PERSONAL FINANCE

63% of smartphone users have at least one financial app on their phones¹⁰



Rounds up each debit or credit purchase to the nearest dollar and invests the difference
Irvine, CA



Budgeting and savings mobile app that links to users’ bank accounts to help them break the paycheck-to-paycheck cycle
Oakland, CA



Makes free credit scores, reports and insights accessible so people can take control of their credit
San Francisco, CA

LOANS AND LENDING

Fintech loans comprise 38% of personal loan balances—up from 5% in 2013¹¹



Underwriting platform that uses alternative data, machine learning and proprietary algorithms to determine the true credit-worthiness of borrowers for auto loans
Boston, MA



Helps people without a formal credit history in emerging markets apply for and receive loans
Santa Monica, CA



Combines analytics with data to offer loans to people who are traditionally under-banked
Chicago, IL

ROBO-ADVISORS

58% of Americans expect to use a robo-advisor by 2025¹²



Provides customized investment portfolios for women based on their specific investment goals
New York, NY



Robo-advisor emphasizing low fees and automated investment
Palo Alto, CA



Robo-advisor offering banking services, investment advice and portfolio management both online and via human advisors
New York, NY

PAYMENTS

Total digital payments in 2019 worldwide: \$4.1 trillion¹³



Offers easy payment processing to independent business owners
Seattle, WA



Point-of-sale devices for restaurants that can also handle tasks like food inventory
Boston, MA



Prevents fraud and misuse of personally identifiable information in banking transactions
Westchester, NY

DATA SOURCES

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5 [https://www.ey.com/Publication/vwLUAssets/ey-fintech-adoption-index-2017/\\$FILE/ey-fintech-adoption-index-2017.pdf](https://www.ey.com/Publication/vwLUAssets/ey-fintech-adoption-index-2017/$FILE/ey-fintech-adoption-index-2017.pdf)

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13 <https://www.statista.com/outlook/296/100/digital-payments/worldwide>

